



Preferred Fund Raising (PFR) met with the Parker Hawks Board of Directors on January 11, 2009. We explained how our programs can assist your teams in raising the funds needed in these tough economic times. We also discussed how we can best tailor our program to help each individual team and showed them a sampling of the hundreds of items that can be purchased through our website. Your board agreed to allow us to share this opportunity with you.

PFR is a company with a different slant on the age-old problem of raising money for non-profit organizations. We offer high quality merchandise such as apparel, sporting goods and electronics at near retail prices. These are the same useful items that you would buy for your day-to-day needs. **25%** of all purchases go to your teams to help pay for expenses such as registration fees, travel costs, equipment, and uniforms. We invite you to visit our website at [www.PreferredFundRaising.com](http://www.PreferredFundRaising.com) and take a look at our expanding line of merchandise.

We carry brand names such as Callaway, Ogio, UVEX, Port Authority, Easton and Majestic. We are continually looking for new products to add to our inventory in order to offer you and your supporters more choices. PFR gives a double value, in that you have the opportunity to purchase a high quality product you would normally buy at close to retail price with the full knowledge that **25%** of your purchase is returned to help support your team.

PFR also has the ability to quote your organization on the purchase and decoration of uniforms and sports bags. We have more than 50,000 products at our disposal, so if there is a style of bag you like that is not currently offered on our website, we will do everything we can to make it available to you.

**To register your team** to participate in a fund-raising drive, please e-mail us at: [john@preferredfundraising.com](mailto:john@preferredfundraising.com) or call John at: (303) 906-9059; Dale at: (303) 305-8189; or Brian at: (303) 941-0365. Once registered, your team name will be listed on our home page under "Organizations." You will be able to share your team goals, information about your team and its logo, if art work is provided.

We at PFR want to be your first choice in where you turn to look for assistance. We look forward to helping you meet all of your fund-raising needs!